

# Empatija kao ključ razumne prilagodbe u turizmu

Tourism4All | Interreg Italy - Croatia | Croatian  
Camping Association  
Focus group | Buje | 10.06.2020.

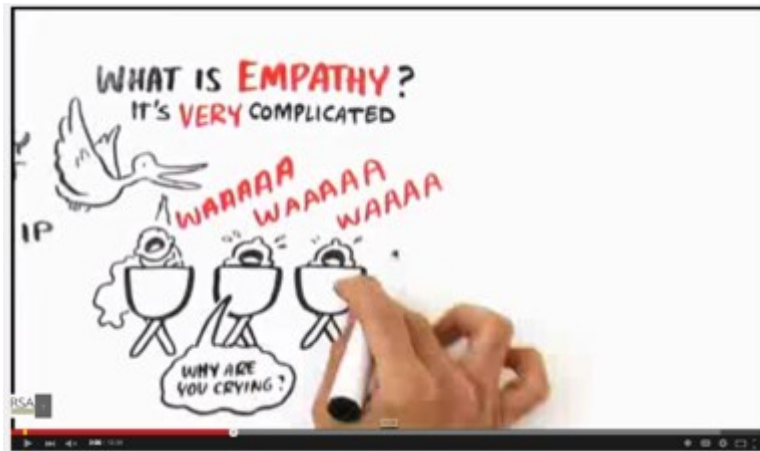
# PROJECT PARTNERS

- Lead partner: **Molise Region**
- **Italy:** Veneto Region; Special Agency Concentro of the Chamber of Commerce Industry, Agriculture and Craft of Pordenone; Regional Institute for Cooperative education and studies – Padova; Delta 2000 Consortium Company with Limited Liability; Social cooperative Society Odòs; Apulia Region
- **Croatia:** Public Institution RERA S.D. for Coordination and Development of Split – Dalmatia County; City of Zadar; Šibenik Tourist Board; Croatian Camping Association; Aspira – University College of Management and Design; City of Buje – Buje; Local Action Group „Brač”;

# ZAŠTO EMPATIJA



# ŠTO JE EMPATIJA

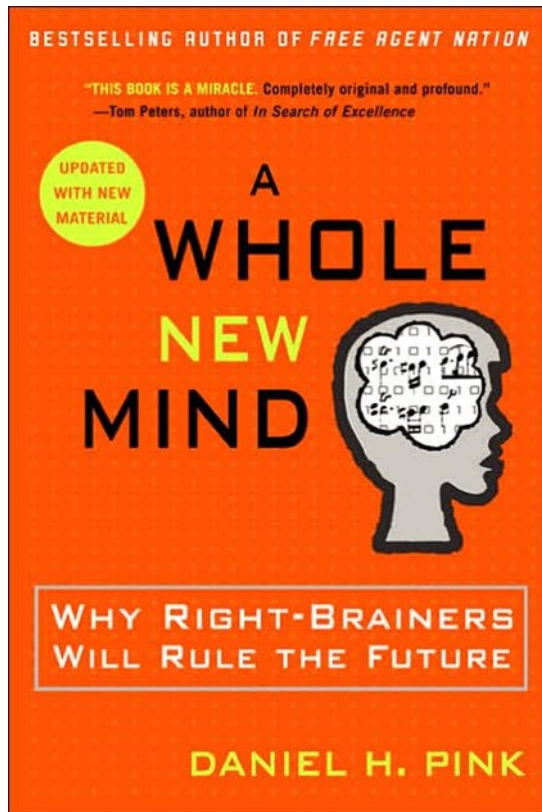




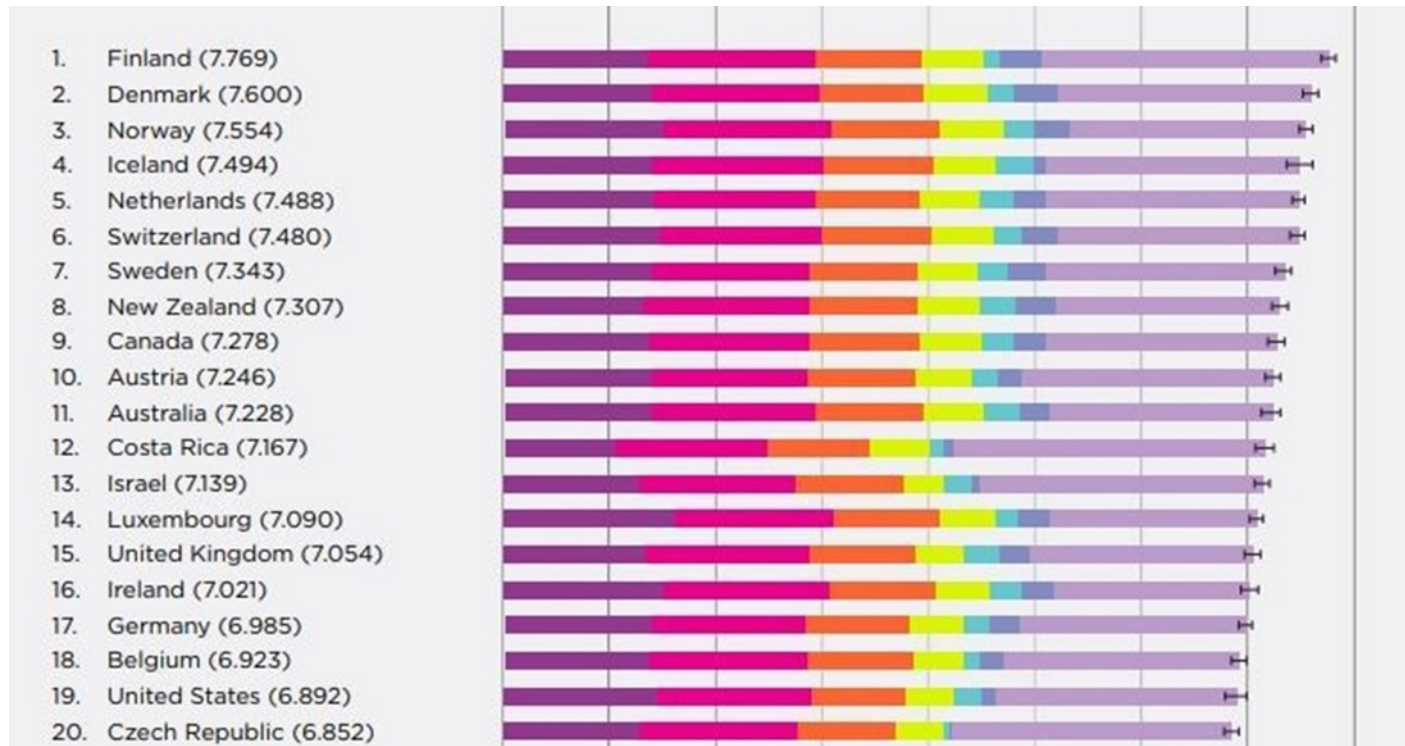
# ŠTO JE EMPATIJA



# EMPATIJA 21 STOLJEĆE PINK

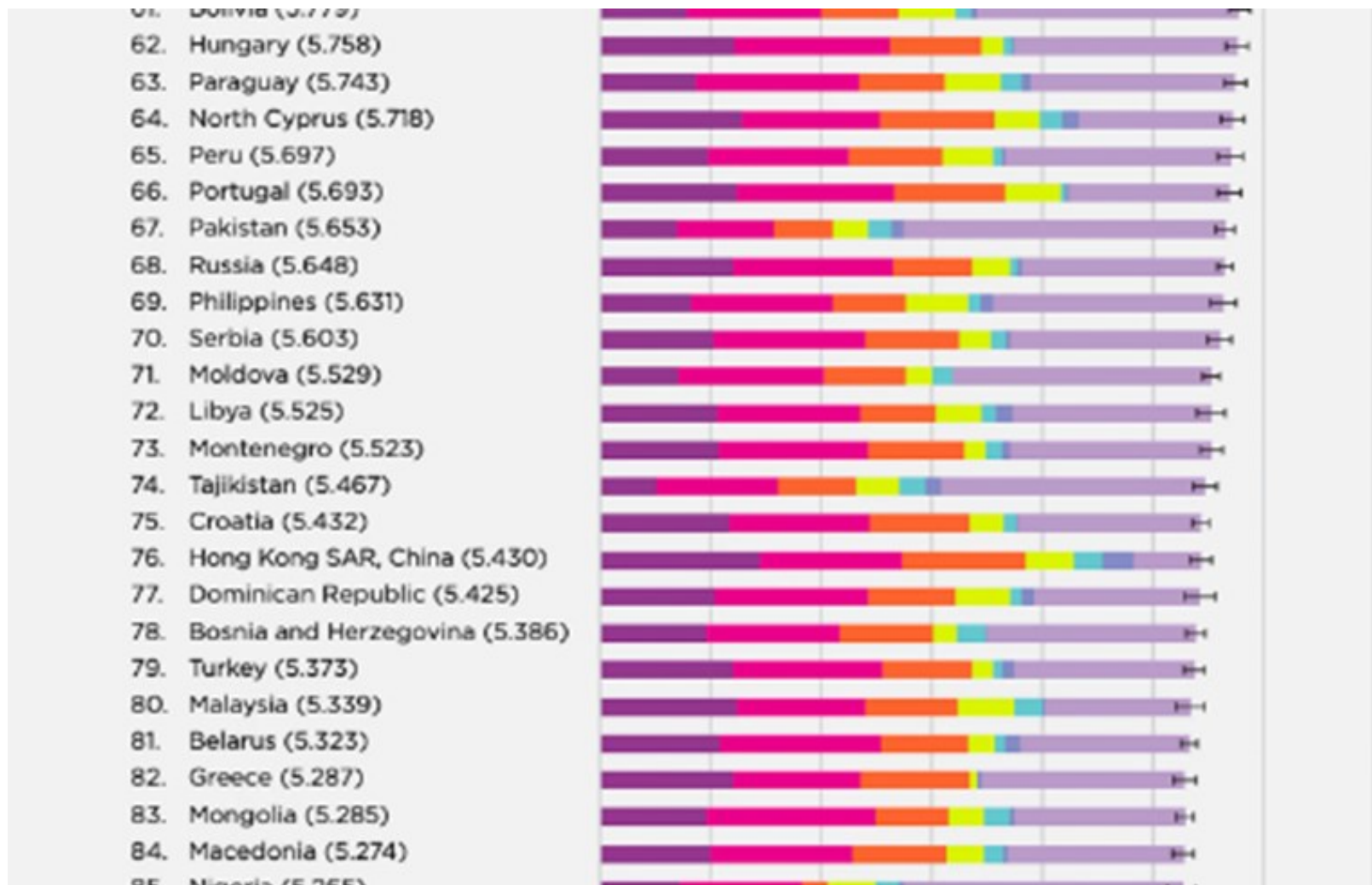


# EMPATIJA - SREĆA





# EMPATIJA - SREĆA





# ZRCALNI NEURONI

Grupa talijanskih istraživača sa Sveučilišta u Parmi, Giacomo Rizzolatti, Vittorio Gallese, Luciano Fadiga i Leonardo Fogassi, objavili su 1996. godine svoje rezultate istraživanja na majmunima. Pomoću elektrode koja je bila postavljena u dijelu mozga, ustanovili su da se grupa živčanih stanica (neurona) aktivira kad majmun obavlja određenu radnju (npr. uzima kikiriki), no da ta ista grupa neurona postaje aktivna i kad majmun samo promatra istraživača dok obavlja istu takvu radnju.

# ZRCALNI NEURONI



# OBAMA I EMPATIJA

It seems like we got an empathy shortage, an empathy deficit. More serious than the federal budget deficit. We've become so cynical that it almost seems naive to believe that we can understand each other across the gulf of race, or class or region or religion...  
Barack Obama

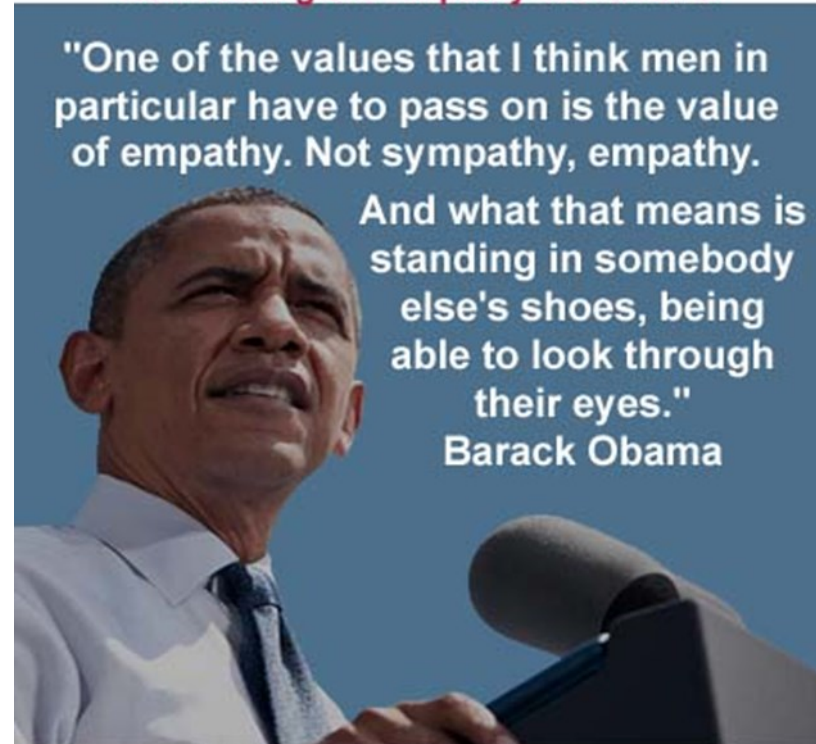


## Men Joining the Empathy Movement!

"One of the values that I think men in particular have to pass on is the value of empathy. Not sympathy, empathy.

And what that means is standing in somebody else's shoes, being able to look through their eyes."

Barack Obama



Join now at [CultureOfEmpathy.com](http://CultureOfEmpathy.com)

# RADIONICE EMPATIJE





# RADIONICE EMPATIJE



# TURIZAM I EMPATIJA

- RADNICI U TURIZMU MORAJU BITI EMPATIČNI I RAZUMJETI POTREBE SVOJIH GOSTIJU
- AKO ĆE BITI EMPATIČNI TO ĆE BITI DOBRO ZA SVE GOSTE
- EMPATIČNI SMO SVI, SAMO JE MORAMO PROBUDITI NAJBOLJE SA OBRAZOVANJEM

# HVALA NA PAŽNJI

